

TOP 100 ECOMMERCE

RANKING REPORTS

Spain

June 2019



TOP 100 ECOMMERCE SPAIN

Classified by number of visits

1



[Amazon.es](https://www.amazon.es)

Shopping /
Multicategory

2



[Amazon.com](https://www.amazon.com)

Shopping /
Multicategory

3



[Aliexpress.com](https://www.aliexpress.com)

Shopping /
Multicategory

4	Elcorteingles.Es	Shopping	Multicategory
5	Booking.Com	Travel	Accommodations & Hotels
6	Ebay.Es	Shopping	Multicategory
7	Carrefour.Es	Shopping	Multicategory
8	Ebay.Com	Shopping	Multicategory
9	Mediamarkt.Es	Shopping	Multicategory Equipments
10	Decathlon.Es	Shopping	Sports
11	Renfe.Com	Travel	Transportation
12	Leroymerlin.Es	Shopping	Home & Decoration

13	Ikea.Com	Shopping	Home & Decoration
14	Groupon.Es	Online Paid Services	Coupons
15	Pccomponentes.Com	Shopping	Multicategory Equipments
16	Logitravel.Com	Travel	Online Travel Agency
17	Fnac.Es	Shopping	Multicategory Equipments
18	Zara.Com	Shopping	Fashion
19	Eroski.Es	Shopping	Multicategory
	Mango.Com	Shopping	Fashion
	Privalia.Com	Shopping	Fashion
	Airbnb.Es	Travel	Accommodations & Hotels
	Hm.Com	Shopping	Fashion
	Casadellibro.Com	Shopping	Culture
	Lidlonline.Es	Shopping	Supermarket
	Zalando.Es	Shopping	Fashion
	Cinesa.Es	Online Paid Services	Tickets
	Kiabi.Es	Shopping	Fashion
	Game.Es	Shopping	Video Games

30	Atrapalo.Com	Travel	Online Travel Agency
31	Primor.Eu	Shopping	Beauty & Cosmetics
32	Apple.Com	Shopping	Multicategory Equipments
33	Vueling.Com	Travel	Airlines
34	Todocoleccion.Net	Shopping	Collectibles
35	Womensecret.Com	Shopping	Fashion
36	Wish.Com	Shopping	Multicategory
37	Buscounchollo.Com	Travel	Accommodations & Hotels
38	Alcampo.Es	Shopping	Supermarket
39	Manomano.Es	Shopping	Home & Decoration
40	Mi.Com	Shopping	Multicategory Equipments
41	Ryanair.Com	Travel	Airlines
42	Showroomprive.Es	Shopping	Fashion
43	Decathlon.Com	Shopping	Sports
44	Edreams.Es	Travel	Online Travel Agency
45	Playstation.Com	Shopping	Video Games
46	Viajeselcorteingles.Es	Travel	Online Travel Agency
47	Expedia.Es	Travel	Online Travel Agency
48	Dia.Es	Shopping	Supermarket

49	Phonehouse.Es	Shopping	Multicategory Equipment
50	Worten.Es	Shopping	Multicategory Equipment
51	Destinia.Com	Travel	Online Travel Agency
52	Myspringfield.Com	Shopping	Fashion
53	Stradivarius.Com	Shopping	Fashion
54	Mercadona.Es	Shopping	Supermarket
55	Just-Eat.Es	Online Paid Services	Food Delivery
56	Shein.Com	Shopping	Fashion
57	Amazon.Co.Uk	Shopping	Multicategory
58	Steampowered.Com	Shopping	Video Games
59	Telepizza.Es	Online Paid Services	Food Delivery
60	Tous.Com	Shopping	Fashion
61	Banggood.Com	Shopping	Multicategory
62	Alsa.Es	Travel	Transportation
63	Gearbest.Com	Shopping	Multicategory
64	Mifarma.Es	Shopping	Pharmacy
65	Iberia.Com	Travel	Airlines

66	Promofarma.Com	Shopping	Pharmacy
67	Venca.Es	Shopping	Fashion
68	LaRedoute.Es	Shopping	Fashion
69	YelmoCines.Es	Online Paid Services	Tickets
70	Pullandbear.Com	Shopping	Fashion
71	Asos.Com	Shopping	Fashion
72	Bershka.Com	Shopping	Fashion
73	Merkal.Com	Shopping	Fashion
74	C-and-a.Com	Shopping	Fashion
75	Vente-Privee.Com	Shopping	Fashion
76	Etsy.Com	Shopping	Craftwork
77	Tiendanimal.Es	Shopping	Pets
78	Hoteles.Com	Travel	Accommodations & Hotels
79	Primeriti.Es	Shopping	Fashion
80	Conforama.Es	Shopping	Home & Decoration
81	Rumbo.Es	Travel	Online Travel Agency
82	Aireuropa.Com	Travel	Airlines
83	Mangooutlet.Com	Shopping	Fashion

84	Lightinthebox.Com	Shopping	Multicategory
85	Dominospizza.Es	Online Paid Services	Food Delivery
86	Ikea.Es	Shopping	Home & Decoration
87	Hipercor.Es	Shopping	Multicategory
88	Lastminute.Com	Travel	Online Travel Agency
89	Zooplus.Es	Shopping	Pets
90	Cortefiel.Com	Shopping	Fashion
91	Viagogo.Es	Online Paid Services	Tickets
92	Bodeboca.Com	Shopping	Supermarket
93	Webuy.Com	Shopping	Multicategory Equipments
94	Desigual.Com	Shopping	Fashion
95	Lavidaesbella.Es	Travel	Online Travel Agency
96	Sprinter.Es	Shopping	Sports
97	Rentalcars.Com	Travel	Transportation
98	Entradas.Com	Online Paid Services	Tickets
99	Amazon.De	Shopping	Multicategory
100	Dreivip.Com	Shopping	Fashion



**DO YOU WANT TO
MEET THE BEE'S
KNEES OF THE
DIGITAL INDUSTRY?**

APPLY HERE TO JOIN THE HIVE

digital1to1

SHOPPING

	Var. 1 Month
1 Amazon.Es	=
2 Amazon.Com	=
3 Aliexpress.Com	=
4 Elcorteingles.Es	=
5 Ebay.Es	=
6 Carrefour.Es	-1
7 Ebay.Com	-1
8 Mediamarkt.Es	-1
9 Decathlon	-3
10 Leroymerlin.Es	-3

TRAVEL

1 Booking.Com	-2
2 Renfe.Com	-2
3 Logitravel.Com	-5
4 Airbnb.Es	+2
5 Atrapalo.Com	-3
6 Vueling.Com	+8
7 Buscounchollo.com	Entry
8 Ryanair.Com	+1
9 Edreams	-6
10 Viajeselcorteingles.Es	-13

ONLINE PAID SERVICES

1 Groupon.Es	-2
2 Cinesa.Es	-6
3 Just-Eat.Es	-7
4 Telepizza.es	-14
5 Yelmocines.com	-9

6 Dominospizza.es	Entry
7 Viagogo.Es	+6
8 Entradas.Com	+3
9 Tiquetea.com	Entry
10 Getyourguide.es	Entry



Netrica is a data-driven e-commerce insights solution. The sole purpose of its products is to monitor and facilitate the growth of online sales. Understand the movements of the market and track market share, gain crucial information regarding a competitor's strategy, uncover customer journeys, traffic drivers and advertising sweet spots.

Its bespoke solution relies on actual consumer behaviour allowing Netrica to uncover in detail the entire online ecosystem. Netrica has been conceptualized and developed by an enthusiastic and talented team based in Barcelona.

"The **Netrica** e-commerce ranking is determined by behavioral data collected from a multi-device panel of 9000 respondents in Spain. This panel is comprised of a representative sample of the Spanish online population. Netrica passively tracks their visited URLs, search terms, and purchases on websites with the respondents' permission. Their online purchases are identified by the specific conversion URL of each domain."

All the information provided in this document come from data released by **Netrica**.

**DO YOU THINK YOU
HAVE WHAT IT
TAKES TO BE A
HIVER?**

FILL IN THIS FORM AND GET A CHANCE TO JOIN THE HIVE

digital1to1



**ACCELERATING THE NEXT
GENERATION OF DIGITAL
COMMERCE TECH SOLUTIONS**

EGI Expand.

International Sales
Services

EGI Booster.

Startup
Accelerator

EGI Ventures.

Fundraising
Services

EGI Comunica.

PR & Communication
Services

EGI Talent.

Head Hunting
Services

www.egi-group.com

Calle Avila, 112, 2ºB
08018 Barcelona
+34 93 639 42 54
info@egi-group.com



About **EGI GROUP**

Accelerating the next generation of Digital Commerce Tech Solutions:

EGI BOOSTER: Sales focused International Accelerator for seed and early growth e-commerce startups.

EGI EXPAND: We connect Retailers/e-Tailers and Brands with disruptive Retail Tech/ Mar Tech/ E-commerce Tech who want to enter into the Spanish market. We build unique tailored approach ranging from Lead Generation to full sales cycle coverage

EGI VENTURES: Fundraising and private equity services for both startup and mature e-commerce solution providers.

EGI TALENT: E-commerce recruiting experts to help digital players finding the perfect match for their needs

EGI COMUNICA: Lead oriented communication. Your services are one of a kind and so should be your PR strategy.



SEE YOU NEXT MONTH

